



Tourismus Lifestyle Verlag GmbH

EventEmotion at a glance

- Print run: 25,000 (28,000 in August for SuisseEmex)
- High quality design with magazine-like background reports
- Biggest trade magazine for MICE and business travel in Switzerland

Media data 2019

EventEmotion

Swiss trade magazine for MICE and business travel

Who we are ...

The Tourismus Lifestyle Verlag GmbH publishes the biggest special interest magazines related to tourism, MICE (meetings, incentives, conventions, exhibitions) in Switzerland. We also release enclosures in the most important publications and Sunday news papers in the country to the same topics.

Tourismus Lifestyle Verlag GmbH
Frohbergweg 1, CH-3012 Bern
Phone +41 31 300 30 85, info@tlvg.ch
www.tlvg.ch



EventEmotion

- Partner magazine of IMEX, SuisseEmex and IBTM
- Well-founded articles about MICE themes (trade fairs, conventions, meetings, events, incentives and exhibitions)
- Presentation of top locations in Switzerland and abroad
- Business Travel
- MICE market

Distribution

Management employees and marketing leaders of large companies and SMEs • Business Travel consultants and agencies • Transport companies (airlines, bus, train, ship, cable cars, car rental) • Catering companies • Companies specialised in trade fair construction and technology and stand assembly • Convention offices, sponsoring, PR, artist, event, promotion, incentive and advertising agencies • Team-building companies • Destination Management companies • Advertising material / Gadgets procurement • Sponsoring managers • Venues / congress centres and seminar hotels • Associations promoting locations • Switzerland Global Enterprise, administration • Associations and clubs (sport, culture, politics, economics) • Trade associations (e.g. Expo Event Live Communication Verband Schweiz • Think tanks, institutions and schools

Publication dates 2019

published 3 times a year

02nd May 2019 (Booking deadline: 04th April 2019)

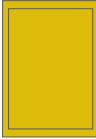
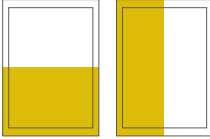
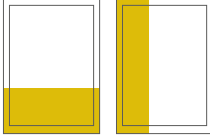

22nd August 2019 (Booking deadline: 25th July 2019)

08th November 2019 (Booking deadline: 10th October 2019)

Advice and coordination

Tourismus Lifestyle Verlag GmbH, Frohbergweg 1, CH-3012 Bern
Phone +41 31 300 30 85, info@tlvg.ch

Prices and formats

	1/1 Page editorial or advertisement 210 x 297 mm	CHF 6,000 full-bleed + 3 mm
	1/2 Page editorial or advertisement 210 x 146 mm (horizontal) 101 x 297 mm (vertical)	CHF 3,500 full-bleed + 3 mm full-bleed + 3 mm
	1/3 Page advertisement 210 x 103 mm (horizontal) 73 x 297 mm (vertical)	CHF 3,000 full-bleed + 3 mm full-bleed + 3 mm
	1/4 Page (vertical) advertisement 101 x 146 mm	CHF 2,750 full-bleed + 3 mm

Special placement

- 2. Cover Page** (advertisement) CHF **9,900**
- 3. Cover Page** (advertisement) CHF **8,000**
- 4. Cover Page** (advertisement) CHF **11,000**

Technical data

Advertisement:

- full-bleed + 3 mm on all edges
- data to be sent as high res PDF. PDF/X-4, Iso coated v2 300 % (ECI), color application max. 300 %
- The document size should correspond to the correct format of paid advertisement

Documentation for editorial staff:

- The images should be delivered big, .jpg, at least 300 dpi and CMYK
- Logos as format .ai or .eps, vectorized

Conditions

Prices are exclusive of 7,7 % VAT / operating costs 5 % /
2 advertisements 5%