

## Distribution

Management employees and marketing leaders of large companies and SMEs • Business Travel consultants and agencies • Transport companies (airlines, bus, train, ship, cable cars, car rental) • Catering companies • Companies specialised in trade fair construction and technology and stand assembly • Convention offices, sponsoring, PR, artist, event, promotion, incentive and advertising agencies • Team-building companies • Destination Management companies • Advertising material / Gadgets procurement • Sponsoring managers • Venues / congress centres and seminar hotels • Associations promoting locations • Switzerland Global Enterprise, administration • Associations and clubs (sport, culture, politics, economics) • Trade associations (e.g. Expo Event Live Communication Verband Schweiz • Think tanks, institutions and schools

**Tourismus Lifestyle Verlag GmbH**

# Media data 2022

## Who we are ...

The Tourismus Lifestyle Verlag GmbH publishes the biggest special interest magazines dedicated to tourism and MICE (meetings, incentives, conventions, exhibitions) in Switzerland. We also release enclosures in the most important publications and Sunday newspapers in the country on the same topics.

**Tourismus Lifestyle Verlag GmbH**  
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[www.tlvg.ch](http://www.tlvg.ch)



## EventEmotion

- Partner magazine of IMEX, MICE Future Days and IBTM
- Well-founded articles about MICE themes (trade fairs, conventions, meetings, events, incentives and exhibitions)
- Presentation of top locations in Switzerland and abroad
- Business Travel
- MICE market

## EventEmotion at a glance

- Print run: 25,000 (28,000 in August for MICE Future Days)
- High quality design with magazine-like background reports
- Biggest trade magazine for MICE and business travel in Switzerland

## Online

**Delivery Banner:** 10 days prior to Online date to: info@tlvg.ch

**Delivery Advertorial:** 15 days prior to Online date to: info@tlvg.ch

**Runtime/costs:** for 1 month

eventemotion.ch



**Advertorial** CHF 1,250

Fixed positioning within news. Up to 2,500 signs incl. Space characters, picture (s), title, lead text up to 200 signs, High resolution logo



**Banner** CHF 650

Exclusive positioning (no rotation)  
Pixel: 800 x 800 (at least 72 dpi)

Newsletter



**Fullbanner 1** CHF 550

Pixel: 936 x 120

**Advertorial** CHF 950

Up to 2,500 signs incl. Space characters, picture (s), title, lead text up to 200 signs, High resolution logo

**Fullbanner 2** CHF 450

Pixel: 936 x 120

## Print

**Date of issue**

22.04.2022

23.09.2022

18.11.2022

**Closing date**

25.03.2022

24.08.2022

14.10.2022

**Delivery of dates**

01.04.2022

31.08.2022

21.10.2022



**1/1 Page**

CHF 6,000

editorial or advertisement

210 x 297 mm

full-bleed + 3 mm



**1/2 Page**

CHF 3,500

editorial or advertisement

210 x 146 mm (horizontal) full-bleed + 3 mm

101 x 297 mm (vertical) full-bleed + 3 mm



**1/3 Page**

CHF 3,000

advertisement

210 x 103 mm (horizontal) full-bleed + 3 mm

73 x 297 mm (vertical) full-bleed + 3 mm



**1/4 Page**

CHF 2,750

advertisement

102 x 146 mm (vertical) full-bleed + 3 mm

210 x 73 mm (horizontal) full-bleed + 3 mm

## Special placement

**2. Cover Page** (advertisement) CHF 9,900

**3. Cover Page** (advertisement) CHF 8,000

**4. Cover Page** (advertisement) CHF 11,000

## Technical data

### Advertisement:

- Data to be sent as high res PDF. PDF/X-4, Iso coated v2 300 % (ECI), color application max. 300 %

### Documentation for editorial staff:

- The images should be delivered big, .jpg, at least 300 dpi.
- Logos as format .ai or .eps, vectorized.

## Conditions

Rates are exclusive of 7,7 % VAT. Rates normally net/net.

Agency commission 5 %.