

belvedere at a glance

Our topics Coup de Coeur- Hideaways und Lifestyle (hotels), Hin und weg – Kultur und Ausflüge (excursions), Auf und davon – Aktiv in der Natur (active: cycling, hiking, etc.), Paradies auf Zeit – Die schönsten Destinationen (destinations), Savoir vivre – Kulinarik und mehr (food and drink) sowie Gipfeltreffen – Das aktuelle Gespräch (interview) will charm you as well.

Distribution

- Subscribers
- Classical distribution via Kiosk / Press & Books and Coop branches, target dispatch, selected Premium-Partners with relations to tourism
- **Print run:** 55'000

Who we are ...

The Tourismus Lifestyle Verlag GmbH publishes the biggest special interest magazines dedicated to tourism and MICE (meetings, incentives, conventions, exhibitions) in Switzerland. We also release enclosures in the most important publications and Sunday newspapers in the country on the same topics.

Inquiry and coordination

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Tourismus Lifestyle Verlag GmbH

Media data 2022



belvedere ...

... is the magazine for alpine joie de vivre. No matter where in the Alpine region, we will give you valuable recommendations for the most beautiful time of the year and the vast amounts of inspirations will sharpen your know-how. We enjoy sharing our passion for the mountains and the special things in life with our readers.

Print main topics according to season and actuality:

Destinations, Active in Nature (Hiking, Bike, Outdoor, snowshoe tours), Culinary & More, Hideaways & Lifestyle, Culture & Excursions (museums, exhibitions)

Online

Delivery Advertorial: 15 days prior to Online date to: info@tlvg.ch

Runtime/costs: for 1 month

belvederemagazin.ch



Advertorial CHF 1'250

Fixed positioning within news. Up to 2,500 signs incl. Space characters, picture (s), title, lead text up to 200 signs, High resolution logo.



Banner CHF 650

Exclusive positioning (no rotation)
Pixel: 800 x 800 (at least 72 dpi)

Newsletter



Fullbanner 1 CHF 550

Pixel: 936 x 120

Advertorial CHF 950

Up to 2,500 signs incl. Space characters, picture (s), title, lead text up to 200 signs, High resolution logo.

Fullbanner 2 CHF 450

Pixel: 936 x 120

Print

Date of issue	Closing date	Delivery of dates
14.04.2022	11.03.2022	18.03.2022
24.06.2022	20.05.2022	25.05.2022
09.09.2022	05.08.2022	12.08.2022
18.11.2022	14.10.2022	21.10.2022



2/1 Panorama CHF 13'900

editorial / advertisement
420 x 280 mm full-bleed + 3 mm



1/1 Seite CHF 8'500

editorial / advertisement
210 x 280 mm full-bleed + 3 mm



1/2 page editorial / advertisement CHF 5'750

210 x 136 mm (horizontal) full-bleed + 3 mm
102 x 280 mm (vertical) full-bleed + 3 mm



1/3 page advertisement CHF 3'750

210 x 89 mm (horizontal) full-bleed + 3 mm
65 x 280 mm (vertical) full-bleed + 3 mm



1/4 page advertisement CHF 2'950

85 x 120 mm (vertical) type area
175 x 57 mm (horizontal) type area

Special placement	2 nd cover page (advertisement)	CHF 10'650
	3 rd cover page (advertisement)	CHF 10'200
	4 th cover page (advertisement)	CHF 11'050

Technical data and conditions

Advertisement: Data to be sent as high res PDF. PDF/X-4, PSO LWC Standard (ECI), color application max. 300 %

Documentation for editorial staff: The images should be delivered big, .jpg, at least 300 dpi. Logos as format .ai or .eps, vectorized.

Rates are exclusive of 7,7 % VAT. Rates normally net/net.
Agency commission 5 %. Inserts, Enclosures on demand.