



Tourismus Lifestyle Verlag GmbH

Media data 2024

Who we are ...

The Tourismus Lifestyle Verlag GmbH publishes the biggest special interest magazines dedicated to tourism and MICE (meetings, incentives, conventions, exhibitions) in Switzerland. We also release enclosures in the most important publications and Sunday newspapers in the country on the same topics.

Inquiry and coordination

Tourismus Lifestyle Verlag GmbH
Frohbergweg 1, CH-3012 Bern
Phone +41 31 300 30 85, info@tlvg.ch
www.tlvg.ch



Beilage in der

NZZ am Sonntag

REISEN ...

REISEN is characterised by its premium quality, current trends and profound reporting. It is published together with the quality Sunday newspaper NZZ am Sonntag.

- Your strong partner for more bookings in tourism advertising.
- Great interest in the latest holiday trends/lifestyle, beauty, wellness/relaxation, cruises and river cruises, active/outdoor/golf holidays, encounters and cultural and discovery trips, language holidays, shopping/city breaks, premium and beach holidays.

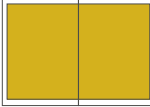


NZZ am Sonntag at a glance

- Switzerland's most high-quality Sunday newspaper.
- Large print run, wide coverage among people with high purchasing power.
- Your strong partner for more bookings in tourism advertising.
- Credible editorial contributions.
- High interest in the latest holiday trends/lifestyle, beauty, wellness/relaxation, cruises and river cruises, active holidays/outdoor/golf, meetings and cultural and discovery holidays, language holidays, shopping/city breaks, premium and beach holidays.
- Placement: Between the second and sixth bundle.
- **Print run: 76'217**
- **Readership: 343'000 incl. e-Paper**

Print 2024

Date of issue	Closing date	Delivery of dates
02.06.2024	03.05.2024	24.05.2024
01.09.2024	02.08.2024	26.08.2024

Print – Prices and formats

	2/1 Panorama editorial or advertisement Size 440 x 297 mm	CHF 15'900
	1 Page editorial or advertisement Size 208 x 297 mm	CHF 7'950
	1/2 Page editorial or advertisement Size 208 x 146 mm	CHF 4'750
	1/4 Page (horizontal) editorial or advertisement Size 208 x 72 mm	CHF 3'250

Rates are exclusive of 8,1 % VAT. Rates normally net/net.

Technical data

Advertisement:

Data to be sent as high res PDF. PDF/X-4, ISOnewspaper26v4, Gesamtauftrag max. 240 %.

Documentation for editorial staff:

The images should be delivered big, .jpg, at least 300 dpi. Logos as format .ai or .eps, vectorized.

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